

## Christopher Kollars

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Hi, my name is Christopher Kollars and I'm a front end developer and web junkie extraordinaire. I'm currently looking for a full time position or contract work with a team that is really wanting to push the envelope. I love everything that has been happening online and look forward to seeing what the next year brings. I recently fell back in love with Flash and have been vastly learning the difference between AS2 and AS3.

## TECHNIQUES AND SOFTWARE

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### *code*

XHTML, CSS 2.1, ActionScript 3, XML, JSON, jQuery

### *applications*

Adobe Photoshop, Illustrator, Fireworks, Flash, Dreamweaver, skEdit, Coda, Microsoft Office, Google Analytics, Monster Commerce, WordPress, Basecamp, Drupal

## WORK EXPERIENCE

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*April 2008 to July 2009 | Front End Developer*

**Swanson Russell**, A full-service marketing communications agency which focused in 4 niche areas of agribusiness, green industry, health care and outdoor recreation. Some of the clients I worked with: Blue Cross Blue Shield, University of Southern California, Minn Kota Motors, Weatherby Rifles, Agco and many others.

- Developed product sites and emails.
- Problem solved many code issues with existing web sites.
- Helped Flash developers problem solve and codevelop flash pieces.
- Quality assured many of the banner ads, emails and sites.

*August 2005 to April 2008 | Web Designer/Graphic Designer*

**Greek Creations**, An online store that specializes in screen printing, party favors and gift ideas for Fraternities and Sororities across the United States. Also part of Greek Creations is Corporate Creations that caters to companies locally and nationally looking for promotional products and ideas.

- Designed and developed a simple web tool using javascript to show fabric combinations to help people choose coordinating fabric colors.
- Developed a marketing plan using Google Adwords. Tracked ROI with Google Analytics.
- Initiated an email marketing plan using ConstantContact.com. Utilized Google Analytics to deliver emails to past customers and received tangible data to analyze click through.
- Redesigned GreekCreations.com website using Monster Commerce ecommerce package with custom CSS and XHTML templates.
- Improved back end site usability and enabled several previously unused features of Monster Commerce platform.
- Improved workflow for entire staff by implementing an order management software - improved order processing efficiency and created a near paperless system.
- Developed and designed in Flash an online screen printing ordering tool. Clients design custom screen printing apparel.
- Market the entire site with better search engine optimization techniques.
- Designed a 40 page catalog with all of our online products.

*July 1999 to August 2005 | Web Designer/Graphic Designer*

**Intellitek**, A software and in-house web company that uses a draping application for many company's in the furniture industry. Clients were: La-Z-Boy, Broyhill, Lane, Flexsteel, Bassett and many more.

- Develop and design new web interactive draping application that combines Flash, XML, and ASP.NET.
- Setup a test plan that we used in testing the new interactive draping application.
- Develop user interfaces for in-house intranet applications.
- Design print collateral, identity, and mailers.
- Developed highly functional prototypes and working closely with engineers to implement the UI functionality.

## EDUCATION

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**The Creative Center** *August 1998 to May 2000*

A two-year graphic design college specializing in design, illustration and computer graphics. Graduated with an Associate Degree in Occupational Studies.